



truth® Gaming Tour Hits MLG Pro Circuit Spring Championship in Anaheim, June 28-30

New mobile game Graffiti Collective to be featured, along with other art & gaming activities and events

Coming out to watch the best gamers in the nation take each other on at the Major League Gaming Pro Circuit Spring Championship this weekend? Stop by the truth Gaming Tour truck to check out **Graffiti Collective**, the truth's newest mobile game and creativity app, and meet with truth representatives to hear about their expansion into video games.

Who: **truth®**, the largest national smoking prevention campaign for youth

What: See the **truth's** new mobile game **Graffiti Collective** and meet truth representatives to hear about how and why they got into gaming.

truth's popular summer tour - now in the field for more than a decade - will include various arts and gaming-related events. The tour allows **truth** 'tour riders' the opportunity to highlight the game and give free demos of the new game directly at the **truth** truck. On tour, attendees can use the Graffiti Collective app to design their own tags. Participants can then choose to print out their designs on "Hello My Name is" stickers. Tour riders will visit more than 30 states this summer as part of the effort.

Where: Anaheim Convention Center - Hall C, 800 West Katella Avenue, Anaheim, CA 92802

When: Friday, June 28 - Sunday, June 30. Doors open for press at noon on Friday.

truth® is the largest national youth smoking prevention campaign and the only national campaign not directed by the tobacco industry. The campaign exposes the tactics of the tobacco industry, the truth about addiction, and the health effects and social consequences of smoking. **truth** gives teens facts and information about the tobacco industry and its products, allowing them to make their own informed choices about tobacco use. Research-proven as an effective public health intervention, the campaign is credited with keeping hundreds of thousands of teens from starting to smoke. To learn more, visit www.thetruth.com. **truth** is directed and funded by Legacy, a national public health foundation located in Washington, D.C. Legacy was created as a result of the November 1998 Master Settlement Agreement (MSA) reached between attorneys general from 46 states, five U.S. territories and the tobacco industry. To learn more about Legacy's life-saving programs, visit www.LegacyForHealth.org.

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